

Persuasive Speech Research Tips for Mrs. Wiggins' Class Based On Monroe's Motivated Sequence—Five Steps

STEP	FUNCTION	IDEAL AUDIENCE RESPONSE
Attention	to get audience to listen	"I want to hear what you have to say"
Need	to get audience to feel a need or want	"I agree. I have that need/want"
Satisfaction	to tell audience how to fill need or want	"I see your solution will work"
Visualization	to get audience to see benefits of solution	"This is a great idea"
Action	to get audience to take action	"I want it"

Step #1: Books

Use the Online Catalog to search for materials and use the ones suggested below. <http://lhwildcats.org/library>

Titles—all located in the Desk Reference Area

<i>Contemporary World Issues</i>	<i>Opposing Viewpoints</i>
<i>Information Plus</i>	<i>Pro/Con</i>
<i>Issues and Controversies on File – pamphlets</i>	<i>Social Issues Primary Sources</i>
<i>Library in a Book</i>	<i>Taking Sides – 30 + volumes</i>

*Citation information can be found via the On-Line Catalog. Add the book title to “[add to this list](#)”, then click “[in this list](#)” (right-hand side); finally, click “[Go](#)” at the bottom of the page next to the citation tab.

Step #2: Gale Virtual Reference Library = e-books

Login ID: wildcats

Areas to Use: Located in the **Gale Resource Center**. Click on the appropriate area for your search, then simply conduct a “basic search” or search specific resources.

Citation: Information is at the end of the article. Or click on “source citation” button to take you to the location of the citation.

Step #3 Databases

Use journal articles and materials from the library's databases at <http://lhwildcats.org/library>. Those in two-tone highlights could be helpful for most of you in this project.

CQ Researcher:

User Name: libertyville

Password: wildcats

Areas to Use: Generate a basic search. Click the arrow at the date tab for most current articles to be listed first.

Citation: Click on the "Cite Now" tab at the top of the page, then select "MLA Style" for the 7th Edition format.

EbscoHost

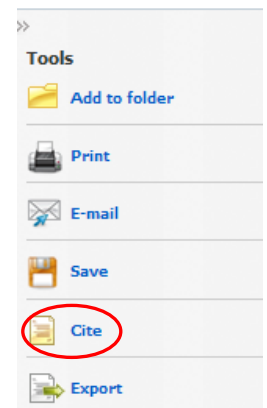
Login: libertyville

Password: wildcats

Areas to Use: Magazine, Newspaper, Health, Images, Bios, etc. Click on "select all." Do a basic search but be sure to check the "full text" box.

Click on the "Student Resource Center" and click on "Current Events" on the left-hand side or generate a basic search but always click on the "full text" box.

Citation: Use the fifth icon that says "cite" that is on the right-hand side of the page under "Tools".



FirstSearch:

User Name: 100107316

Password: wildcats

Areas to Use: Click on “Articlesfirst” in the upper, left-hand corner- always check the “full text” box. You can restrict the years to 2010 or 2011 for the most current information.

Citation: The citation information is done and found under the tab “External Resources: Cite This Item.” Select the proper form. See the illustration below.

The screenshot displays the SILC interface for Libertyville High School Library Media Center. The main heading is "ArticleFirst Detailed Record". Below the heading, there are navigation tabs: Home, Databases, Searching, Results, and Resource Sharing. The "Results" tab is active, showing "ArticleFirst results for: kw: health and kw: care and kw: reform and yr: 2009-2010 and ft: fulltext. Record 4 of 24." The "External Resources" section is circled in red, containing a link for "Cite This Item".

GET THIS ITEM

Full Text: [View Full Text in PDF format \(WilsonSelectPlus\)](#) [View Full Text in HTML format \(WilsonSelectPlus\)](#)

Availability: **Check the catalogs in your library.**
[Libraries worldwide that own item:](#) 975 [Get full text](#)

- [Borrow this item from another library \(Interlibrary Loan\)](#)

External Resources: [Cite This Item](#)

Author(s): [Parker, Robert P](#)

Title: **Key Statistics for Health Care Reform**

Source: *Business economics : the journal of the National Association of Business Economists*. 44, no. 4, (2009): 229 (7 pages)

Additional Info: National Association of Business Economists

Alt Journal: **Uniform Title:** Business economics (Cleveland, Ohio) **Key Title:** Business economics (Cleveland, Ohio)

Standard No: ISSN: 0007-666X CODEN: BECODS

OCLC No: 1537881

Database: ArticleFirst

Gale Resource Center:

Login ID: wildcats

Areas to Use: Select the “Opposing Viewpoints in Context”, “U.S. History in Context Resource”, or “Global Issues in Context”. Simply do a basic search or click on top tabs for a specific category of information.

Everything

 Viewpoints (298)

 Images (147)

 Reference (93)

 News (20,626)

 Magazines (2,900)

 Academic Journals (975)

 Statistics (45)

 Audio (1,080)

 Videos (189)

 Websites (440)

In “Opposing Viewpoints” be sure to check out the options including the ones for websites as seen on the left.


Citation: Information is at the end of the article. Be sure to place it in the correct MLA format. Another option is to click on the “citation tools” in the “Tool” bar on the right-hand side—follow the instructions.

Tools

 Bookmark

 Download

 Share

 Citation Tools

 Email

 Print

 Translate

 Save

Lexis/Nexis:

Web ID: lnslibrary

Password: wildcats

Areas to Use: Concentrate on “News” and from there select either “General, Wires or Transcripts” whichever is best for your research. Sort by either relevance or date.

Citation: Information is usually at the beginning of the article and most likely you will have to generate your own citation.

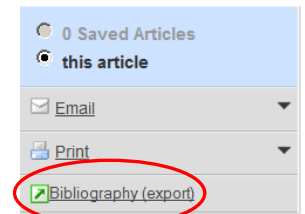
Newsbank:

Username: libertyville

Password: wildcats

Areas to Use: Click on the bold “America’s Newspapers” or Chicago Area” or “Illinois”—or even select a specific newspaper. Once your search comes up, there are tons of options to select choices—do what is comfortable for you. Be sure to have ‘*best matches first*’ highlighted.

Citation: Click on the “Bibliography Export ” on the right-hand side and then select the “MLA Citations” button. Citation is in the 7th Edition MLA style.



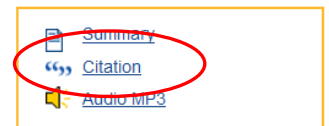
SirS Online:

Login: libertyville

Password: wildcats

Areas to Use: Do a basic search. Sort by date or view the options in the left-hand box titled “Narrow your results”.

Has the top ten Pro/Con items on the side in addition to its research options.



Citation: Click “Citation” tab on the right hand side for the 7th Edition MLA style or simply get it from the bottom of the article.

Step #4: Internet

Google prefer Google Scholar <http://scholar.google.com/>

Use the Internet wisely. Set up a good internet search. Remember to use the “+” and “-” symbols to narrow down the search.

For example: athletes as role models
"athletes as role models" +.gov -.com

Yippy

If you need help narrowing your thesis, try the search engine, Yippy at <http://search.yippy.com/>. It clusters topics on the left-hand side that could help you search your topic.

General Search Engines

Digital Librarian http://www.digital-librarian.com/
Google Headline http://news.google.com/
Google Scholar http://scholar.google.com/
IncyWincy http://www.incywincy.com/
Pandia http://www.pandia.com/metasearch/index.html
Virtual Library http://vlib.org/

On-Line Journals and Newspapers:

History News Network Read news articles that relate history to the present and learn historians' views of current events. Includes articles from the left and right. http://www.historynewsnetwork.com/
In These Times Magazine Provides groundbreaking coverage of current events.

http://www.inthesetimes.org/
The Nation Magazine: Discusses political and social questions. Keep scrolling down to find the topics. Once you click on the topic, the article appears at the same spot—so you'll have to scroll back down again. http://www.thenation.com/
New Republic Magazine Journal of politics, current events, and the arts. http://www.tnr.com/
Internet Public Library--Newspapers http://www.ipl.org/div/news/
Today's Front Pages (mostly American) http://www.newseum.org/todaysfrontpages/

Internet Sites for Varied Topics for Persuasive Speeches

Merit Pay or Performance Based Pay for Teachers http://www.wsws.org/articles/2011/mar2011/flor-m19.shtml http://www.utla.net/node/930
NBA Lockout http://www.scpr.org/programs/patt-morrison/2011/10/12/21006/nba-season-pushed-back-as-negotiations-continue-bu http://hosted.ap.org/interactives/2011/nba-labor-issues/ http://marketplace.publicradio.org/display/web/2011/10/05/pm-nba-lockout-whats-at-stake/
US Involvement Abroad http://www.usunewyork.usmission.gov/ http://www.fas.org/sgp/crs/natsec/R41677.pdf
Military Acceptance w/ Criminal Record http://usmilitary.about.com/od/armyjoin/a/criminal.-u59.htm http://www.recordgone.com/articles/join-military-with-criminal-record.htm
Cyberbullying http://www.ncpc.org/topics/cyberbullying/what-is-cyberbullying http://www.ncpc.org/topics/cyberbullying http://www.stopcyberbullying.org/what_is_cyberbullying_exactly.html
P. E. Exemption http://www.isbe.state.il.us/gov_relations/pdf/pe_exempt_report.pdf http://masoncomets.org/features/Chronicle/?p=2363

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1655927/pdf/calwestmed00194-0090a.pdf>

School Prayer

<http://www.allabouthistory.org/pros-and-cons-of-prayer-in-school-faq.htm>
<http://aclu.procon.org/view.answers.php?questionID=000694>

Gambling

<http://www.pbs.org/wgbh/pages/frontline/shows/gamble/procon/>
<http://www.cellbetting.com/Gambling-Pros-Cons.html>

Income Tax

http://www.ehow.com/facts_4827359_pros-income-tax.html
<http://weakonomics.com/2009/03/24/income-tax-the-pros-and-cons/>

Death Penalty

<http://www.prodeathpenalty.com/>
<http://www.ncadp.org/>

Nuclear Energy

<http://www.nei.org/>
<http://www.ans.org/>

Gun Control

<http://www.handguncontrol.net/>
<http://www.edubook.com/pros-and-cons-of-gun-control-in-the-us/19117/>

Animal Concerns / Rights

<http://www.animalconcerns.org/>
http://www.idebate.org/debatabase/topic_details.php?topicID=8

Smoking

<http://smokingsides.com/>
<http://www.nlm.nih.gov/medlineplus/smoking.html>

Length of School Days

http://www.boston.com/news/local/articles/2006/07/12/10_schools_to_lengthen_their_days/
http://www.manhattan-institute.org/html/sun_sent-shorter_school_day.htm

Homework

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2006/10/08/ING0FLHNM21.DTL>
http://www.time.com/time/magazine/article/0,9171,1376208,00.html?internalid=AOT_h_08-27-2006_the_myth_about_

Steroid Use

<http://www.nida.nih.gov/Infofacts/Steroids.html>
<http://www.aap.org/family/steroids.htm>

Deforestation

<http://www.mecgrassroots.org/NEWSL/ISS03/03.02deforest.html>
<http://edu.udym.com/pros-and-cons-of-deforestation/>

Violence in the Media (television, video games, etc.)

<http://www.apa.org/news/press/releases/2000/04/video-games.aspx>
<http://www.sciencenewsforkids.org/articles/20040114/Feature1.asp>

Immigration

<http://www.cnn.com/2006/POLITICS/04/10/immigration/index.html>
<http://www.judicialwatch.org/blog/2010/sep/u-s-warned-respect-illegal-immigrants-rights>

Capital Punishment

<http://www.pbs.org/wgbh/pages/frontline/angel/procon/deathissue.html>
<http://deathpenalty.procon.org/view.resource.php?resourceID=002000>

Athletes as Role Models

http://findarticles.com/p/articles/mi_m1208/is_n13_v217/ai_14934970/
<http://www.thehoya.com/sports/091801/sports3.cfm>